

USE **Churu**[®] Veterinarian Formula TO HELP YOUR ACCOUNTS CREATE *better feline vet experiences*



Help create more cat friendly environments that improve feline care for veterinarians and increase compliance for pet owners.



- **INAPPETENCE**
- **DEHYDRATION**
- **DISTRACTION**
- **SURGERY RECOVERY**

Churu Veterinary Formula can change how your clinics treat cats and contribute to stress-free visits by addressing these issues and more, including medication delivery, weight checks, vaccinations and socialization.



HOW TO POSITION CHURU VET IN YOUR ACCOUNTS

- Remind accounts that Churu Vet is available through you at **wholesale pricing**
- Suggest using at least one tube on every cat for anxiety-free exams
- Recommend using after dental procedures
- Encourage dispensing Churu Vet with medication for increased pet owner compliance
- Recommend using after surgery for instant hydration and calories
- Suggest putting a jar at the front counter to help retail to pet owners
- Recommend setting Churu Vet up in their home-delivery platform for easy residual sales
- Get more ideas at **churuvet.com**



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