

Veterinarian Formula Churu®

THE ALL-NATURAL SOLUTION TO CREATING MORE *Positive Feline Experiences*



12kcal per tube



88% moisture content
per tube



Made with 100% all-natural
protein

50ct

25 tuna/25 chicken
0.5oz/14g tubes



No artificial preservatives
or coloring

Churu Vet is an easy-to-eat puree that increases positive feline experiences inside and outside the clinic. With just one tube, you can improve the exam experience and reduce anxiety for patients and pet owners.

INAPPETENCE

Churu Vet's high palatability entices cats when they won't eat anything else, while delivering **12 kcal** with every tube.

DEHYDRATION

The **88% moisture content per tube** makes Churu Vet great to send home with patients for increased hydration.

DISTRACTION

Churu Vet's highly pungent **all-natural chicken and tuna flavors** immediately capture a cat's attention, reducing anxiety during exams.

RECOVERY

The **easy-to-eat puree** delivers calories and hydration needed during the surgery recovery process.



Learn more at churuvet.com



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#HowDoYouChuru

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INABA

EXTEND CARE FROM Clinic TO Couch



Medication Delivery

Exam Distraction

Nail Trimming

Blood Draws

Vaccinations



Appetite Motivation

Medication Delivery

Urinary Health

Socialization

Hydration

Churu Vet Case Study

The purpose of this study was to assess how Churu Veterinarian Formula helps cats in areas such as inappetence, dehydration, surgery recovery, and more. Data was collected on **409 cats at 44 participating facilities** to produce the results of the study. Each cat was given Churu Vet daily throughout the 4-week study and was monitored to see how it aided in their health and recovery.



Interested in learning more?

Scan the QR code to read the full case study.

Inappetence



77%

of cats exhibited positive changes in appetite after consuming Churu Vet



100%

of the 13 inappetent cats transitioned to eating solid food

Distraction



80%

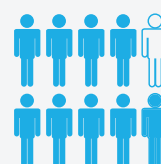
successfully distracted cats during their examinations



100%

agreed Churu Vet made medication intake easier on the provider and/or the cat

Quality of life



9 OUT OF 10

participants said the consumption of Churu Vet increased the quality of life for the cats

Recommended Feeding Instructions



Open and serve immediately from the tube, in a bowl, or on a lick mat. We recommend that a single cat eat an entire tube in one sitting. An open tube can be refrigerated for up to one day.

Where to Buy

Veterinary professionals can purchase Churu Vet at wholesale pricing



We use only high-quality human grade ingredients including natural wild tuna and farm-raised chicken. Our products are low in calories, grain free and packed with the moisture that your cat needs to be healthy.

Churu Veterinarian Formula is produced in a GMP/HACCP- certified facility. Churu Vet is not complete and balanced and should not be used as a sole food source. Target less than 10% of total caloric intake.

Inaba Foods produced our first pet foods over 60 years ago. Since then, we have been producing high quality pet foods made with carefully selected human grade ingredients.